

## ANNUAL REPORT 2022

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### ACKNOWLEDGEMENT OF COUNTRY

MND Queensland acknowledges the Traditional Custodians of the lands and waters on which we live and work, and pay our respects to Elders past, present and emerging.

MND Queensland Annual Report 2022

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# PRESIDENT'S REPORT

## It is a pleasure to present the 2022 MND Queensland Annual Review to our members, clients, and supporters, and highlight our achievements over the past year.

2022 saw MND Queensland continue with its strategy to expand and diversify our service delivery, both in service type and geographic area, with the launch of our new physiotherapy service, expansion of MND Advisor/ Support Coordination services to the Sunshine Coast, and introduction of an Allied Health Assistant to support our clinicians. We are very proud to be the only provider of MND expert services in Queensland through direct delivery of integrated multidisciplinary services; a model which is internationally recognised as best practice.

MND Queensland has been active in our advocacy efforts at both the State and Federal levels. In September Stacey and I attended a launch of the new Federal Parliamentary Friends of Motor Neurone Disease event at Parliament House in Canberra organised by MND Australia. This event provided an opportunity to highlight the impact of MND with attendees hearing firsthand from three people living with MND. It also provided an introduction to Queensland based members of Parliament. Greens Senator Penny Allman-Payne, whose mother suffered with MND, subsequently visited the office, and committed to support and assist MND Queensland commending our best practice service model. In addition, Milton Dick MP (Oxley) and Speaker of the House of Representatives, Graham Perrett MP (Morton) and Llew O'Brien MP (Wide Bay) have confirmed their support and agreed to discuss funding with their counterparts in the Queensland Government.

Interestingly, MND Queensland is the only state MND Association that does not receive core operational funding from its State Government. Stacey has also had discussions with several State politicians, including Jess Pugh, Rob Molhoek and Corrinne McMillan to raise awareness and advance the case for support.

This year we were again fortunate to receive some very generous individual

and corporate donations, including a major bequest of \$484,000. I would like to acknowledge the continuous efforts of our fundraising community who always manage to make events fun and enjoyable as well as successful.

These financial contributions are vital for our continued success, and I would like to thank each and every person who donated their time and money to support MND Queensland. Without your amazing generosity and dedication, especially in the absence of State Government funding, we would not be able to deliver on our mission; to help reduce the impact of Motor Neurone Disease on people living with MND, their families and carers.

At MND Queensland, we are fortunate to have a diverse, skilled, experienced, and committed Management Committee, which means we benefit from different perspectives and experiences, ensuring well-rounded and thorough consideration of all issues and decisions. On the governance front, we have commenced a review of our risk management framework to ensure suitability for now and into the future as we continue to grow. Next, we will review the Constitution to ensure a modern compliant Constitution which aligns with current good governance standards and practices.

I would like to thank my fellow MC members for their time, effort, and support during the past year, and I look forward to continuing our work along with Stacey and the team to expand and diversify MND Queensland's services. I would also like to acknowledge Michelle Prado and Carol Hope who will be stepping down at the AGM. Both Michelle's and Carol's skills and experience enabled them to bring important and different perspectives to the Management Committee, and their contribution and commitment over the past 12 months has been much appreciated.

I am constantly amazed by the MND Queensland team, led very ably by our dedicated CEO Stacey. Each and every one of our staff gives significantly to MND Queensland, our clients and members, and their compassion and commitment is inspiring. We have welcomed several new staff throughout the year, further strengthening and broadening the skills and expertise of our talented team. On behalf of the Management Committee, I would like to express our appreciation for your continued efforts and contribution to MND Queensland's success.

Finally, I would like to acknowledge our members and clients, those that are currently or have been impacted by MND. You are the reason MND Queensland exists, why we are focussed on delivering best practice specialist services and committed to providing new and innovative ways to maintain quality of life. It is an honour to support and serve you at such a difficult time.

Diana Melham, MBL, GIACD, FGIA President



# TREASURER'S REPORT

### I am pleased to present the Treasurer's report for the 2022 financial year.

I joined the Management Committee in May 2022 as the Treasurer and am very pleased to be able to provide such a positive report with a continuous increase in revenue whilst maintaining positive cashflow.

MND Queensland has continued its growth with 2022 being another record year for revenue despite the ongoing economic uncertainty.

Services revenue was slightly higher than the previous year and this is without the benefit of grants which made up more than \$400,000 of services revenue in 2021.

The improvement in 2022 reflects the increased demand for MND Queensland's MND expert services, hire equipment and the diversification of Allied Health services offered by the organisation.

Fundraising and events revenue, being another key revenue source for the organisation, also grew in 2022 (compared to 2021 and 2020), despite the challenging environment with rising living cost, war and natural disasters.

This reflects the significant efforts of staff members, and the ongoing support from the MND community, which contributed to the success of our fundraising events.

We are pleased to see donations, which are another main source of revenue, exceed the previous record year of 2019. This is largely due to us being the beneficiary of a substantial bequest, for which we are very grateful.

This bequest meant that for the first time since the organisation began to focus on the growth of service delivery, the percentage of overall revenue generated from service delivery fell.

It is worth noting that this is more a reflection on the size of the bequest and not reflective of any change in strategy or priorities.

The strong financial results from 2022 mean that we finished the year with increased assets which puts us in a very strong position to continue to provide a wide range of vital supports and services to the MND community and build on the quality of our services into the future.

Katie Choi, BEc, LLB, LLM, GradDipAppFin, GIACD, FGIA, FCG (CS, CGP) *Treasurer* 





\*Excludes donations in kind



## PATRONS & BOARD

We acknowledge the contributions of our Foundation Members who built our organisation along with our Life and Honorary Members who have given so much, serving and growing MND Queensland to better meet the needs of people impacted by Motor Neurone Disease.

#### FOUNDATION MEMBERS

Charles Graham Shirley Graham OAM John Wearne AM Margaret Wearne David Taylor Lesley Taylor Anne Martin Frank Soos Vera Stevens **Evelyn Moore** Stan Douglas Barbara Douglas Eddie Kudzius Vida Kudzius Peg Herbert Mr F Herbert Mrs F Herbert Desley Atkinson Mrs D V Atkinson Rav Underwood Alex Underwood

### HONORARY MEMBERS

1987 Dr Jack Schlink 1995 Roy Colquhoun 1995 Dr Kerry Larkin 1998 Fr Malcolm Bell 2006 Yvonne Herbert 2008 Paul Coogan

#### LIFE MEMBERS

1987 Shirley Graham OAM 1990 John Wearne AM 1991 Evelyn Jacobs 1991 Violet Leggat 1993 Norman Isdale 1993 Patricia Fahey 1994 Margaret Wearne 1994 Lesley Taylor 1995 Frank Rough 1996 James Lawson 1996 Dawn Mahoney 1996 Muriel Roser 2001 Bill Dixon

2004 Judy Maker-Field 2005 Fr Malcolm Bell 2006 Keith Brown 2008 Rod Downes 2008 George Talvor 2009 Dianna Robinson 2009 Beris Milburn 2010 Johanna Dinon 2011 Lyn Sharp 2014 David Schwarz 2014 Vicki Forrest 2015 Marian Schwarz 2018 Margaret Graham 2018 Graeme Holyer 2018 Liz Holyer 2018 Lorraine Lovatt 2018 Lorraine Lynch 2019 Anne Thompson 2019 Jane Milward 2020 Louise Stanford 2020 Wayne Stanford 2022 Karen Mowles

### **VICE PATRONS**

Assoc Prof Robert Henderson, Neurologist Prof Pamela McCombe, Neurologist The Hon Henry Palaszczuk, former State Government Member for Inala

### PRESIDENT EMERITUS

John Wearne AM

### **GOVERNANCE STRUCTURE**

The Governance of the Association in 2022 was the responsibility of the volunteer Management Committee (Board).

### 2022 MANAGEMENT COMMITTEE

President:Diana MelhamVice-PresidentElyse MaberleySecretary:Julia RollstonTreasurer:Katie Choi<br/>(commenced in 2022)Board Director:Carol Hope<br/>(commenced in 2022)Board Director:Michelle Prado<br/>(commenced in 2022)Board Director:Keith Malpress<br/>(commenced in 2022)



Michelle Prado

Elyse Maberly

Julia Rollston

Keith Malpress D

Diana Melham

Katie Choi

Carol Hope

## **CEO'S REPORT**

In last year's CEO report, I promised that in 2022 we would do 'even more' to support the MND community. I am delighted to be able to confirm that we delivered on that goal through continuing to grow and diversify in all areas of the organisation.

As you will see from the other reports, we set new records for both fundraising and service delivery in 2022. This means that MND Queensland had a bigger impact on the MND community than ever before.

Whilst we celebrate this as an 'organisation', we don't lose sight of the fact that it was the result of the shared efforts of the people that make up the MND community in Queensland. On the frontline are those people living with MND, both the person with the diagnosis and their family members, who entrust MND Queensland to deliver their services. This is a privilege we will never take for granted! Then we have some of the most generous donors, determined fundraisers and brilliant third-party event organisers any charity could ask for.

We have individuals who have persuaded their own workplaces to provide support to our organisation either through pro-bono services, sponsorship or corporate donations. And we have others who generously and graciously volunteer their time to support us with services such as our Life Stories and Voice Banking programs, equipment deliveries and other administrative tasks. Then there's the energetic and vivacious volunteers that help out at our events who never fail to make them memorable and uplifting.

We also have our volunteer Management Committee who represent our members, lead our organisation and advocate for our clients with absolute dedication and determination throughout the year.

MND Queensland is supported by a network of MND experts, health professionals and service providers as well as the wonderful staff at the local NDIA offices. There are so many individuals that show genuine compassion for the MND community and go out of their way to make things just that bit easier for people impacted by MND.



We are fortunate and grateful to receive fantastic support and advice from our colleagues around the country at MND Australia and the other State Associations. The determination to ensure that all Australians living with MND have the right care and support is unyielding. Whilst we may be individual organisations, it has the feeling of being one huge team!

The interest and engagement we have received from politicians at all three levels of Government has been very much appreciated. We have had numerous meetings, event attendance and visits with politicians, some of which have been personally impacted by MND. This support is vital to MND Queensland given that we are the only State Association not currently receiving any support from the State Government.

And last, but certainly not least, we have an amazing team at MND Queensland. Each and every member of staff is passionate about what they do and genuinely committed to our purpose. They advocate fiercely for their clients and family members and are always willing to go above and beyond. They each take genuine pride in helping people with MND to live their best lives, being as independent as possible, spending their time doing the things that matter the most. Some of the stories I get to hear and seeing how the faces of the staff light up when they talk about a 'win' one of their clients have had is without doubt one of the most rewarding parts of my job. We are grateful to everyone that is part of, and contributes to, our community. Thank you!

We have no intention of slowing down in 2023 which is our 40th anniversary year. We will continue to build on the quality and quantity of the services we offer and to create opportunities for our community to come together and support each other.

Stacey Thorpe Chief Executive Officer



# SUPPORT SERVICES REPORT

To begin I'd like to acknowledge the work of present and past members of the services team that have contributed to the growth of MND Queensland.

This report gives me the opportunity to review the services this team has provided to the MND community throughout 2022.

2022 was another big year for the services team expanding into new service offerings. The Allied Health team has grown to now include Physiotherapy, Allied Health Assistant and Voice Banking. The addition of these services has contributed to revenue growth in 2022 and will continue to add value and growth to our service offering into the future. Our Support Coordination and Advisory team also added an additional team member on the Sunshine Coast expanding our physical footprint outside of Brisbane and the Gold Coast.

Throughout 2022 MND Queensland's Support Services provided service to a total of 436 clients, this involved providing 6,843 hours of support across all service areas.

Along with new services being added our existing services also saw growth across the board showing positive signs for the future of our specialised support services. The Support Coordination and Advisory team had another year of growth Increasing revenue by 13% with the number of services.

MND Queensland's Equipment Hire Service saw impressive growth over the 12 months increasing revenue by 53%. Of course, this is not possible without the generosity of our many supporters who provide us with donations of different forms of equipment. To support this growth the warehouse has been fitted out with pallet racking giving the

"I have had excellent support from every staff member at MNDAQ with whom I have had interaction."

"Grateful for all the information and support I receive through MND Qld and totally love our MND Coordinator."

"I know that if I need help there is someone at MND QLD who can assist me".

team space to store all the equipment. In 2022 the maintenance and repairs of our equipment was moved in-house thanks to our talented team. Early in 2023 this service expanded to offer repairs and maintenance to clients with privately owned equipment.

As mentioned earlier our Allied Health team has grown into a more diverse multidisciplinary team offering Occupational Therapy, Speech Therapy, Physiotherapy and Allied Health Assistant. Occupational Therapy saw good revenue growth recording a 34% increase over 2022 while Speech Therapy in only its second year delivered services to 86 clients.

Voice Banking has been another great addition to our service offering. Voice Banking allows people to record their voices so they can utilise their own digitised voice to communicate if they lose the ability to speak rather than an automated voice. In its first year 39 people accessed this service, and it looks to be a service that will grow into the future.

The growth of our services has only been possible due to the incredible staff we have and the beautiful work they do each day. With their dedicated effort we will continue to grow and offer more and more services across Queensland. The impact our staff have on our community is shown through the stories we share in our quarterly newsletter – The Cornflower.

### QUICK FACTS

**436** clients supported across Queensland

6,843 hours of support provided

53% revenue increase for equipment hire service



The impact we are creating on people's lives was evident through the response to our client survey conducted in mid-2022. The overall survey found that 78% of people rate our services as excellent or very good. Some of the responses received in the survey can be seen below.

2023 is shaping up to be another successful year and we look forward to sharing our achievements with you again at next year's AGM.

Jason Reed Director of Care Services



## SERVICES DELIVERED

- Information Line & Resources
- MND Advisory Services
- Support Coordination
- Occupational Therapy
- Speech Therapy
- Physiotherapy
- Equipment Hire Services
- MND Support Groups
- Education
- Voice Banking Clinic
- Life Stories Program
- Supporting Research Efforts

# **EVENTS**

Snapshots of some of the amazing events held throughout the year!

> Blue Cornflower Tribute Ceremony





Walk to D-Feet Events



### Community Fundraising

**MND** Queensland Staff



### MND Queensland Events











## FUNDRAISING & EVENTS REPORT

### In 2022 we continued to see events and fundraising bounce back from the COVID downturn and it was our highest fundraising year ever!

Big system changes were implemented with our new website launched in early 2022 which now includes e-commerce. This means we can set up our own events and fundraising pages and accept payments and our donors can also donate directly through our website (including becoming regular donors), reducing the need for us to use thirdparty platforms for these functions.

Further to this we also upgraded our supporter database to Salesforce which is integrated with our website meaning we have a reduction in manual handling/ administration. To compliment these new systems a new email platform was also integrated so that we can send out bulk emails from our new Salesforce database.

Four seasonal appeals were conducted across the year which performed well and these were sent out along with our quarterly newsletter, The Cornflower. Our donors continue to be very dedicated to our cause and generous in their kind giving and we are grateful for their support.

Our internal events included five Walk to D-Feet MND events in 2022 with Brisbane, the Gold Coast, Toowoomba, Redcliffe and for the first time, Cairns having walks held. We held a fundraising golf day which raised \$12,000 and was sponsored by Royale Cabinets and Betaboard Plasterboard. MND Week saw Brisbane landmarks lit up in blue again thanks to Brisbane City Council and our banner was stretched across the Story Bridge to raise awareness. The Story Bridge was also a major fundraiser for us with 17 climbers challenging themselves to climb the bridge for MND on Blue Cornflower Day while we held the Blue Cornflower Tribute Ceremony at the same time below the bridge in Captain Burke Park.

Bequests was our biggest area of growth in 2022 and we received gifts from the Estates of Dr Brian Miller, Christine Woodford, Geoffrey King, John Leonard Watson and Pamela Grose Leslie. MND Queensland is grateful that these generous supporters remembered our work and people with MND as part of their final wishes.

ALC Training gave a major donation to sponsor our Voice Banking Clinic in memory of Paul Lechner and we also received a generous grant from the Commbank Staff Foundation to support our Voice Banking Program meaning that we could offer this service for free to our clients.

Community fundraising is very important to MND Queensland. A huge event was the Moranbah to Mackay Ride for MND which was coordinated by Michael Scholar and raised over \$34,000! The Phil Rogers Memorial Golf Day at Tamborine organised by his wife Rachel was also a major fundraiser, raising over \$25,900. MND Warrior Jo Boon held a fundraiser to celebrate three years of battling MND which raised over \$10,000 and her friend Bec Chippendale shaved her head and raised over \$14,000!

Caboolture Snakes Rugby Club made an \$8,000 donation to MND Queensland from their charity jersey auction and we saw support again from the Ipswich Eagles and Boyne Tannum Football Club too. Annual events like the Bob Ford Memorial Day, the Thuringowa Bowls Club and the Bundaberg Early Holden Car Run went ahead again.

There are so many wonderful community members that have raised funds and it's hard to recognise them all, but we are grateful for every effort as it also helps to raise community awareness about Motor Neurone Disease and its impacts.



MND Queensland receives no recurrent government funding so community support is vital for us to continue to be there for Queenslanders impacted by MND when they need us the most. We are grateful for every donor, fundraiser, participant, volunteer or social media share.

Jason Russo Fundraising, Marketing & Communications Manager

## QUICK STATS

INSTAGRAM followers – 871 (up by 31%) Instagram reach – 71,564

### **FACEBOOK**

followers – 4,682 **(up by 14.6%)** Facebook reach – 467,796

LINKEDIN followers – 438 (up by 52.6%)

Samuel & Nicole

TWITTER followers – 581 (up by 6.4%)

### **YOUTUBE** subscribers – 57 **(up by 96.5%)** YouTube video views – 1,970

WEBSITE visits – 26,472 Website page views – 92,912

# **OUR VISION**

### A world free of the impact of Motor Neurone Disease.







## **OUR MISSION**

Our mission is to help reduce the impact of Motor Neurone Disease on people living with MND, their families and carers. We do this by:

- Providing support to people living with MND, their carers and families
- Delivering information and education
- Raising awareness of MND and its impact
- Supporting efforts to find the cause and a cure for Motor Neurone Disease



# CONTACT US



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